



Glidden® Paint Offers Colorful Makeover for Lucky Elementary School

Colorful Classrooms Contest Sponsored by Glidden® Paint encourages brighter learning environments

CLEVELAND, OH (Sept. 7, 2012) – Glidden® Paint is looking to make the lives of some lucky elementary school students a lot more colorful. The “**Colorful Classroom Contest Sponsored by Glidden®**” involves a nationwide search for the one elementary school in the most need of a complete makeover for its classroom.

Any public, private or charter elementary school can be nominated for the opportunity to be repainted and refreshed with Glidden Paint. Nominations must be submitted by Friday, Sept. 28.

“Glidden Paint recognizes the difficulty that some schools face in finding funds within their operating budget to do simple maintenance-related projects like painting,” said Rob Horton, director of marketing for Akzo Nobel Paints LLC, the makers of Glidden Paint. “That’s where Glidden Paint can help. We want to find the one elementary school in most need of a complete makeover and help add color to the school and the lives of its students.”

The winning school will receive a colorful makeover from AkzoNobel and its contractors with up to 200 gallons of Glidden® brand paints. The nomination form and official rules are available at www.glidden.com/colorfulclassroomscontest.

A panel of judges will select five semifinalists on the basis of need, scope of project, potential impact on the student body, community engagement and involvement, and quality and creativity of entry. The five semifinalists’ applications will be placed on glidden.com for public voting between Oct. 8 and Oct. 26. The winner will be notified on Oct. 29.

About Glidden® Paint

The Glidden® Paint brand offers a rich tradition of innovation and color inspiration, having consistently embodied quality and performance for generations of customers. From the first latex paints that were developed and marketed under the Glidden brand decades ago, to today’s broad assortment of versatile paints, Glidden makes it easy for consumers and paint contractors alike to turn inspiration into action and add color to people’s lives. Available nationwide at The Home Depot, Walmart, company-owned Glidden Professional Paint Centers and other fine retailers, Glidden Paint is a brand of AkzoNobel, the world’s largest paint and coatings company.

About AkzoNobel’s North American Decorative Paints Business

Within its North American paints business, AkzoNobel produces a portfolio of well-respected brands, including Glidden®, Glidden Professional™, Dulux/Bétonel®, CIL®, Sico®, Ralph Lauren® and Devoe® paints; Flood®, Sikkens® and Synteko® wood care products; plus Liquid Nails® and Mulco® adhesives and caulks. Products are sold through company stores, national retail outlets, distributors and independent dealers throughout the region as well as exported internationally. Ralph Lauren® is owned by PRL USA Holdings, Inc. and used under license.

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